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(beforesandafters.com) is a new online, podcast and print publication dedicated to VFX and animation run by longtime industry journalist Ian Failes

Independent VFX and animation journalism

BEFORESANDAFTERS.COM



PRINT

before & afters magazine in print is released monthly. Readers buy direct from Amazon

Read by 100s of industry professionals

Only two ad slots per issue

Full page ad featured in front pages of before & afters magazine: \$USD1500

Editorial calendar

- Feb 2023: animation round-up
- March 2023: SFX and practical effects
- April 2023: AI and machine learning
- May 2023: Special project edition



PODCAST

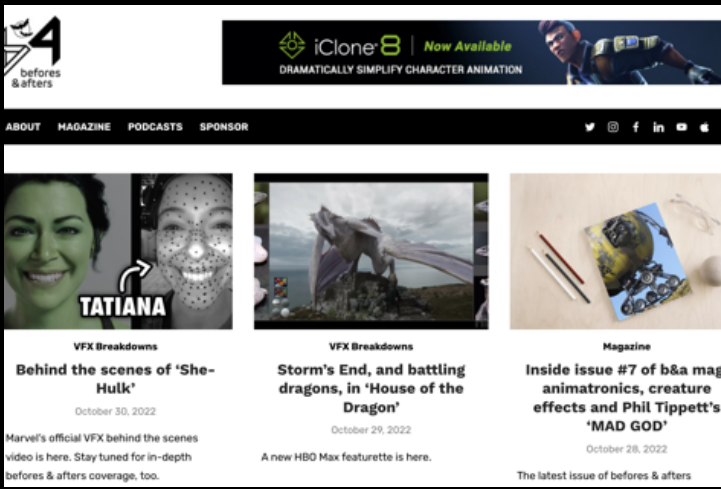
The before & afters podcast is released weekly on all major podcast platforms, including Apple and Spotify

Average listens: 300+

Full-length sponsored before & afters podcast episode: \$USD500

Front read for before & afters podcast episode: \$USD200

Covers all aspects of VFX, animation, virtual production and new technologies



ONLINE + E-BLAST

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