



# SPONSORSHIP GUIDE

*PRINT - PODCAST - ONLINE*

---

(beforesandafters.com) is a new online, podcast and print publication dedicated to VFX and animation run by longtime industry journalist Ian Failes

***Independent VFX and animation journalism***

***BEFORESANDAFTERS.COM***



# PRINT

before & afters magazine in print is released monthly. Readers buy direct from Amazon

Read by 100s of industry professionals

Only two ad slots per issue

Full page ad featured in front pages of before & afters magazine: \$USD1500

Editorial calendar

- November 2022: VFX art departments
- December 2022: animation round-up
- January 2023: VFX supervisors
- February 2023: SFX and practical effects
- March 2023: AI and machine learning



# PODCAST

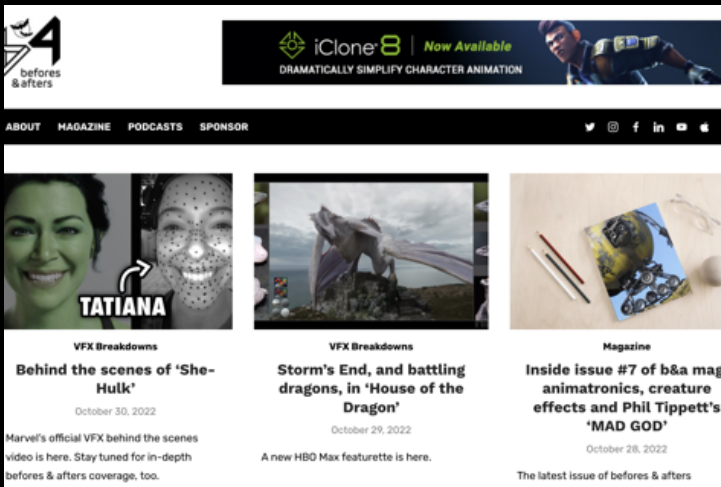
The before & afters podcast is released weekly on all major podcast platforms, including Apple and Spotify

Average listens: 300+

Full-length sponsored before & afters podcast episode: \$USD500

Front read for before & afters podcast episode: \$USD200

Covers all aspects of VFX, animation, virtual production and new technologies



# ONLINE + E-BLAST

beforeandafters.com is a central destination for VFX pros, students and enthusiasts

Average monthly pageviews: 100K+

Sponsored article showcased on beforeandafters.com: \$USD500

Take out a series of 4 articles for free banner ad placement

E-blast to before & afters mailing list (1500+ subscribers): \$USD500



# GET IN CONTACT

---

Email founder and editor Ian Failes for  
more information about sponsoring  
independent VFX and animation journalism

***beforeandafters@gmail.com***

**BEFORESANDAFTERS.COM**