



MEDIA KIT 2022

ABOUT

-> *before & afters* (beforeandafters.com) is a new online, podcast and print publication dedicated to VFX and animation run by longtime industry journalist Ian Failes

STATS

- > 120K monthly page views
- > 56K monthly users
- > US (36%) UK (11%) Canada (8%) India (5%) Other (40%)

BUZZ

-> “*beforeandafters.com* is an ongoing source of information and excitement. It is the website about visual effects I have always dreamed of, talking about the new tour-de-force and looking back at the past chef-d’œuvre. It’s amazing to see how it has grown since its inception and the breadth of knowledge it’s offering about our craft.” - Stephane Ceretti, Marvel Studios VFX supervisor, *Eternals*, *Ant-Man And the Wasp*, *Doctor Strange*, *Guardians of the Galaxy*

RATES

- > Sponsored article/podcast: \$USD500
- > Podcast front read: \$USD200
- > Full-page print ad: \$USD1500

CONTACT

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